



CORPORATE PARTNER BENEFITS

The Ohio Business Week Foundation offers benefits to every size of business, starting at investments of \$1,000. Additional benefits may be available depending upon the investor's marketing and public relations objectives. Higher levels of support deliver greater benefits. Ohio Business Week provides you the opportunity to showcase your company's commitment to education. All partnership levels include:

- Recognition as a major sponsor in participant handbook, annual report and OBW News
- Exposure through high impact signage during both programs
- Invitation to VIP events held at the programs
- Personal profile and appreciation letter from the student(s) you sponsored

\$25,000+ Presenting Partner | *Extraordinary support with customized recognition & benefits*

- Premier recognition as Presenting Partner of Ohio Business Week on the cover of 30,000 student applications
- Corporate logo placement & link on home page of Ohio Business Week Foundation Web site (www.ohiobusinessweek.org)
- Recognition of your company's investment through news releases
- Corporate logo placement on all Ohio Business Week participant and volunteer T-shirts
- Full page advertisement on inside cover of participant handbook
- Corporate logo placement inside participant handbook and exclusive signage
- Opportunity to provide premiums/logo items to OBW participants
- Exclusive opportunity to judge Emerging Entrepreneur Project Competition
- Corporate recognition and logo placement on opening or closing ceremonies programs
- Company name on a scholarship award presented at closing ceremonies program

\$15,000+ Corporate Program Partner | *Exceptional support with substantial recognition & benefits*

- Prominent corporate logo placement & link on Ohio Business Week Foundation Web site
- Recognition of your company's investment through news releases
- Full page advertisement on inside cover of participant handbook
- Corporate logo placement inside participant handbook and exclusive signage
- Opportunity to provide premiums/logo items to OBW participants
- Exclusive opportunity to judge Emerging Entrepreneur Project Competition
- Corporate recognition and logo placement on opening or closing ceremonies programs
- Company name on a scholarship award presented at closing ceremonies program

\$10,000+ Chairman Level | *Outstanding support to guarantee successful programs*

- Prominent corporate logo placement & link on Ohio Business Week Foundation Web site
- Recognition of your company's investment through news releases
- 1/2 page advertisement in participant handbook
- Corporate logo placement inside participant handbook and exclusive signage
- Opportunity to provide premiums/logo items to OBW participants
- Exclusive opportunity to judge Emerging Entrepreneur Project Competition

\$7,500+ President Level | *Substantial help in underwriting the costs of the programs*

- Prominent corporate logo placement & link on Ohio Business Week Foundation Web site
- Recognition of your company's investment through news releases
- Corporate logo placement in participant handbook and exclusive signage
- Opportunity to provide premiums/logo items to OBW participants

\$5,000+ Director Level | *Scholarships to support an entire Ohio Business Week company*

- Prominent corporate logo placement & link on Ohio Business Week Foundation Web site
- Recognition of your company's investment through news releases
- Opportunity to provide premiums/logo items to OBW participants

\$2,500+ Investor Level | *Pooled corporate support to the Ohio Business Week Foundation*

- Company name on Ohio Business Week Foundation Web site
- Recognition of your company's investment through news releases
- Opportunity to provide premiums/logo items to OBW participants

\$1,000+ Patron Level | *Scholarship and financial aid support to individual students*

- Company name on Ohio Business Week Foundation Web site



OHIO BUSINESS WEEK FOUNDATION 2009

Funding the Future

Each student accepted to the program receives a \$450 scholarship from a local business, service or professional organization, or foundation to attend Ohio Business Week. Students are asked to pay a commitment fee of \$195 to help defray the remaining cost of meals, housing and materials at the program. Financial aid is available to those who qualify. *In 2008, 60 percent of students who attended OBW received financial aid toward the commitment fee.*

Funding Designation

The Ohio Business Week Foundation is a 501 (c) 3 non-profit organization, so contributions are fully tax-deductible. As a sponsor, you can earmark funding to:

- Underwrite the administrative expenses required to operate the Foundation;
- Support students from a specific geographical area, schools or individual(s);
- Provide scholarships to students from low to moderate income areas; or
- Support the Foundation's financial aid program.

Benefits

- Use your involvement with Ohio Business Week as an opportunity to showcase your organization as a partner with education;
- Earn favorable publicity for your organization through news releases;
- Obtain solid name recognition for your organization in OBW program materials, annual report and web site;
- Provide a once in a lifetime learning experience and shape the lives of our future business and community leaders;
- Guide young people in higher education decisions and career development;
- Receive an invitation to attend a VIP event at the program so that you may see your investment at work and meet the student(s) you sponsored;
- Have the opportunity to volunteer at the program to assist students with their business, financial and marketing plans;
- Receive letters from student(s) you sponsor, which will show you the value of your contribution to OBW.